

Save the Date

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The Mother of All Expos is Back on Sunday May 4th 2014

The 2014 Mamas Expo Delivers New York City's Best Resources, Experts, Entertainment, and Shopping Experiences at the Ultimate Day-Out for Parents and Kids

New York, NY – On Sunday May 4, 2014 the New York Hall of Science (NYSCI) in Queens, NY will proudly host *The 2014 Mama's Expo* (ME14) for local parents, expectant mothers and children. The Mamas Expo will offer an abundance of opportunities for expo goers to participate in workshops, view demonstrations, enjoy performances, and learn about the best products and services available to families in the New York City area.

Over 4,000 attendees visited the Mamas Expo in 2013 to celebrate parenthood and enjoy a fun day out with their children. The 2014 expo is expecting an even larger turn out and hopes to further spread information and resources to locals. "The primary mission of the Mamas Expo is to empower parents to make informed decisions for their children by giving them easy access to some of the best local services, entertainment, activities, specialists, and products currently available to them." says Leni Calas co-founder of the Mamas Expo. "Its second mission is to celebrate how much fun parenting in New York City can be."

Among the partners who regularly attend the Mamas Expo are local cultural institutions such as Music Together, The Moonwalk NYC, New York Hall of Science, Queens Mamas, Offspring Magazine, Wildlife Conservation Society, Queens Botanical Garden, PLAY Greenpoint, Twinkle Playspace, WNYC, Fruit Bliss, Flushing Town Hall and others who host interactive demonstrations and performances throughout the day. "We carefully curate the exhibitors at our event to make sure they are relevant to NYC parents and offer something valuable to the community," says Calas. "Many exhibitors at the Mamas Expo are parents themselves who want to share their business with local families. The Mamas Expo serves as the perfect platform to launch new products to New York City based parents and children."

The Mamas Expo makes it easy and affordable to attend the event by offering free expo access with NYSCI admission or membership. The event welcomes all parents, expectant moms, children, and their caregivers no matter their economic or cultural background which in turn makes it one of the most diverse events of its kind in New York City.

From finding new local classes and schools, to the best innovative products and retail stores, expo goers will receive an exclusive look at all of the new resources available to make sure they are in-the-know!

Families will enjoy:

- Loads of free giveaways from some of the coolest kids and baby brands.
- Prenatal resources, demonstrations, birthing education and access to local pregnancy related services.
- Designated play areas and free sample classes throughout the day.
- Shopping and discounts from the hottest new retail companies and local creators.
- The opportunity to speak one-on-one with top family friendly brands and local businesses.
- Samplings of kid friendly food and treats.
- Free on-site entertainment and performances.
- All day access to the New York Hall of Science and the Science Playground.
- And much more...

Visit www.themamasexpo.com for more details and featured activities.

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The Basics:

When: Sunday May 4th 2014 from 10 am – 4 pm

Where: New York Hall of Science - 47-01 111th Street, Corona, NY 11368

Ticket Price: ME14 is free with NYSCI admission or membership. Mamas Expo all access passes and VIP tickets* are available to purchase in advance before May 4, 2014 online at www.themamasexpo.com. Ticket includes all-day access to New York Hall of Science, access to the Mamas Expo and events, access to New York's largest Science Playground, plus one round of Rocket Park Mini Golf.

Mamas Expo Advance All Access Ticket Price:

\$17 Adult (18+)

\$13 Child (2-17), Student (w/ID), Senior (62+)/ Under 2 Free

(15% off Adult regular price / 19% off Child Regular Price)

\$45 VIP All Access

All Access Tickets will be available for purchase at the door for full price on the day of the event and include general admission for one, access to the Mamas Expo, 1 ticket to Science Playground, and 1 any-time voucher for Mini-Golf (valid for 1 round of Rocket Park Mini-Golf. Expires June 5, 2014)

*A limited number of Mamas Expo VIP Tickets are available for online advance purchase only. VIP tickets are \$45 per person and include all components of the Advance Access Ticket PLUS an exclusive Gift Bag including sample products and savings. To purchase VIP tickets, please visit www.themamasexpo.com

About The Mamas Expo

Created by the founders of The Mamas Network, The Mamas Expo is a family friendly expo that celebrates parenting culture in New York City and beyond. The first Mamas Expo was held in 2011 to an audience of 200 attendees and has now grown to welcome thousands of expo goers each year. The Mamas Expo aims to highlight resources for local parents and children that make parenting in their area more informative and fun.

Calendar Editors

Parents can enjoy New York City's best resources, experts, entertainment, and shopping experiences at the 2014 Mamas Expo, the ultimate day-out for parents and kids. The expo is a one day event happening on Sunday May 4th 2014 from 10 am-4 pm at the New York Hall of Science 47-01 111th Street Queens, NY 11368. \$10-\$45; children under 2 are free. Visit <http://www.themamasexpo.com> for details.

Social Media

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Facebook: LIKE us on our fan page under [The Mamas Expo](#)

About the New York Hall of Science

The New York Hall of Science (NYSCI) presents 450 exhibits, demonstrations and design spaces that explain science, technology, engineering and math. A visit to NYSCI is a hands-on, energetic educational experience where you can indulge your curiosity and nurture your creativity. NYSCI offers professional development for teachers, produces curricula and resources for classrooms, and studies how technology, gaming and play affect how we learn. NYSCI was founded at the 1964-65 World's Fair and has evolved into New York's center for interactive science serving a half million students, teachers, and families each year. NYSCI is open 9:30 am-5 pm Monday-Friday and 10 am-6 pm on weekends. Admission is \$11 for adults and \$8 for children (ages 2-17), college students with valid ID, and seniors (62+). Members enjoy FREE general admission and discounts to special events. For directions and other information, visit www.nysci.org or call 718-699-0005.

About The Mamas Network

The Mamas Network is a series of online resources and social communities built by parents for parents including websites, events, and social media hubs. By using local experts and real parent reviews we have built a community where parents can connect. The Mamas Network includes Queens Mamas, Brooklyn Mamas, Long Island Mamas, Offspring Magazine and the upcoming 2014 New York Birthday Show. Visit www.themamasnetwork.com for more information.

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